

# America's Largest Seed Fund



WHAT YOU NEED TO KNOW AS A SMALL BUSINESS WITH AN INNOVATIVE SOLUTION TO A GLOBAL PROBLEM



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Time: 12:05—1:00 PM

Webinar Code: **705-693-110**

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America's Seed Fund helps start-ups develop their technology for market through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs. Winning an award through this program can accelerate your business to proof of concept making your business more attractive to early-stage investors, including angels. In this program you will learn:

- Best Practices to Win
- Forming University Partnerships
- Agency-Specific Decision Making Process
- What's Important: Reviewer Criteria

*Presented By: **Martin Kleckner III**, a serial entrepreneur who has raised capital for five start-ups and survived two exits, whose ventures and clients have been awarded over \$34 Million in federal agency and private funds during the past eighteen months and teaches the highly-regarded Innovation Corps (NSF I-Corps; I-Corps at NIH) program at universities nationwide.*

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