

Are Your Ads and Promos Delivering Results?



Learn key principles of advertising design for layout, copy, images and calls to action that will transform your ads from "meh" to interesting.

You'll learn:

- The Rule of Fonts
- Common copywriting mistakes
- Image sourcing - and what to look for
- Call to Action tips that generate a response
- & More - plus Q&A

Webinar Taught By: Claudia Newcorn

Award-winning Consultant and President of Acorn Enterprises

FREE! Thursday, May 20TH 10 AM

Register Here: <http://bit.ly/SBDCAdsWebinar>



THE VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER IS FUNDED IN PART THROUGH A SUBCONTRACT BETWEEN OPPORTUNITY STANISLAUS AND THE UNIVERSITY OF CALIFORNIA, MERCED UNDER THE CURRENT COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION. REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES OR LIMITED ENGLISH PROFICIENCY WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. FUNDED IN PART THROUGH A GRANT WITH THE GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT. CONTACT INFO@VALLEYSIERRASBDC.COM

