

# SBA Certifications

## Unlocking Business Opportunities



Thursday, July 18 | 9 - 10:30 a.m. | Virtual

**Learn how you can leverage small business certifications to diversify your revenue stream and improve your bottom line.**

Government contracts can offer significant opportunities for small businesses, but selling to the government requires a very different approach than selling to the commercial sector.

This presentation provides an understanding of the various certifications impacted by SBA and discusses eligibility criteria and the application process.

SBA small business certifications document a special capability or status that will help you compete in the federal marketplace.

- 8(a) Business Development
- HUBZONE Contracting Program
- Women Owned Small Business
- Veteran Owned



Register for free  
[bit.ly/ciesbdcevents](https://bit.ly/ciesbdcevents)




Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the view of the Governor's Office of Business and Economic Development



 [SBDC.CALPOLY.EDU](https://SBDC.CALPOLY.EDU)

 [SLOBDC@GMAIL.COM](mailto:SLOBDC@GMAIL.COM)

 805.756.5180