



Amazon Small Business Academy

Webinar Series

Join us Mondays - 10am PST

Visit: <https://www.amazon.com/smallbusinessacademy> to register

Amazon is hosting a series of webinars designed to share best practices and tools available for small businesses selling in Amazon stores. You'll find valuable insights in each whether you want to make sure you're ready for the holiday season, planning your strategies for 2020, or want to make most of your online sales presence.

Webinar schedule

11/18/2019

Create Your listing

Best practices for creating an effective, compelling product listing.

11/25/2019

Product Discovery

Make your products easy to find for your current and potential customers.

12/09/2019

Warehousing and Fulfillment

Take advantage of Amazon's network of logistics and fulfillment options.

12/16/2019

A+ Content

Engage with your customers and tell your brand story through A+ content.

01/06/2020

Advertising

Grow your business through Amazon advertising.

01/13/2020

Amazon Live

Hosting live videos showcasing your brand and products.

01/20/2020

Account Health

Measure and implement improvements to your business on Amazon.

01/27/2020

Restricted Categories & Approval

Get your products approved in the correct category for selling online.

02/03/2020

Brand Exclusive Benefits

Exclusive features including metrics to measure your success and tools to tell your story.

These webinars feature a presentation that provides an overview of the topics, instructions on how to implement, and resources for digging deeper. Q&A sessions in each presentation are an invitation for discussion from small business owners, their employees, and mentors in the community.