

# 5 CRITICAL STEPS TO MAKE YOUR ADVERTISING & PROMOTION DELIVER RESULTS

How often have you spent money on ads and promotions - and been frustrated when nothing happens? Award-winning marketing expert and author Claudia Newcorn will show you proven tactics and the key steps you need to take to make your traditional and digital marketing efforts work hard for your business and deliver results.



Wednesday, October 24th, 2018  
7:30 am - Continental Breakfast  
8:00 am - 9:30 am - Workshop  
Hughson Unified School District  
Conference Room 6815 Hughson Ave  
Hughson, CA 95326

## REGISTRATION REQUIRED

<http://bit.ly/2OeltD7>

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