

UNITED STATES  
PATENT AND TRADEMARK OFFICE



**STEVE KOZIOL**  
USPTO West Coast  
Assistant Regional Director

# INTELLECTUAL PROPERTY STRATEGY IS A BUSINESS STRATEGY

**CALL TO REGISTER:  
(661) 654-2856**

**ONE-ON-ONE CONSULTATION TO BE PROVIDED AFTER PRESENTATION**

**Tues Apr 23**

**10:00-11:30 am**

**SBDC Conference Room**

Do you have questions about patents, trademarks, and other ways to protect your intellectual property? Come and meet U.S. Patent and Trademark Office (USPTO) Assistant Regional Director Stephen Koziol as he leads a discussion on intellectual property (IP) strategies and why entrepreneurs and small businesses should consider them.



Small Business  
Development Center

1631 17th St.  
Suite 200  
Bakersfield, CA 93301



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the California SBDC closest to you.

