



BRANDING FOR SOCIAL MEDIA

WEDNESDAY, APRIL 21 @ 12 PM

REGISTER TODAY!

[CASBDC.BIZ/BRANDING](https://casbdc.biz/branding)



PENDLETON
MARKETING AGENCY

Join us on this webinar, hosted by
Kayla Pendleton, to learn:

- Who is my target audience?
- Tone and Voice - culture, what resonates with customers?
- Visuals and importance
- Basic set up on new profiles

Contact: (888) 842-3415 casbdc@ucmerced.edu

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