



# MAKE YOUR BUSINESS A DESTINATION



Small Business Saturday® is the Saturday after Thanksgiving, and now is a great time to get involved. This year, we'll be giving shoppers a little extra incentive to visit all of their favorite places—including your business. We'll be handing out neighborhood passports for shoppers to get stamped every time they visit a participating small business. When they shop at other places later in the day, that stamp could get them something special, like a discount.

## HERE'S HOW YOU CAN JOIN IN:

- Join us for the Pre-Small Business Saturday workshop on **Wednesday, November 20th** from 8:30 am - 9:30 am at the Greater Chamber of Commerce where we'll provide you with a poster and the resources to participate. Hang it in your business's window to promote the event.
- We will provide the Shop Small® Passports to the community, or you may hand them out to shoppers on Small Business Saturday.
- When shoppers make a purchase between Saturday, November 30th and Friday, December 6th at noon, mark their passport with a stamp (we will provide the stamps). Thank them for their support with anything from a cup of hot chocolate to a discount.

Register here: <http://bit.ly/SBSf19>



Join us as we celebrate all the places that make our community great on **Small Business Saturday.**

Greater Merced Chamber of Commerce | 531 West Main Street, Suite B, Merced, CA | (209) 384-7092 | info@mercedchamber.com

